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App Launch Plan

My app is called Traveler, and it helps people keep track of trips and special events. Users can make an account, log in, and save important trip details like where they are going and what day the trip happens. The app will also remind people about their trips by sending a text message if they give permission. It’s made to be simple and easy to use for everyone.

The description for our app in the app store will say:  
 "Plan your trips and never forget an event again! Traveler helps you save your travel plans, remember your trip dates, and even get reminders by text message. Stay organized with an easy-to-use app that’s always ready when you need it."

The app icon will look like a backpack or a small suitcase. This shows it’s for travel, but also friendly and fun. The icon will be colorful so it stands out on your phone screen. I want people to recognize it quickly and feel excited to use it. Traveler will work on Android phones that use Android 8.0 and higher. I made sure the app works with the latest Android version, which is Android 14. This helps keep the app safe and smooth. We also tested it using the Android Studio Emulator so we know it works before we put it in the app store. We plan to keep updating the app when new Android versions come out.

The app only asks for one permission: SEND\_SMS. This lets the app send you a message when you have a trip coming up. I do not ask for any other permissions because we want users to feel safe. If a user says "no" to SMS permission, that’s okay. The app will still work and show their trips on the screen. I don’t want to make users pay to use Traveler. That’s why the app is free. But in the future, I might add a small ad banner at the bottom of the screen to make a little money. I will not put any pop-ups or annoying ads in the app. I want it to stay clean and easy for everyone to enjoy.

Before we launch, we will test the app more with different people to make sure everything works well. We’ll ask friends and family to try the app and give us feedback. If they find bugs or have ideas to make the app better, I will fix it before launch. After the app is ready, we will publish it on the Google Play Store. I will also share it on social media and maybe make a fun video to show how it works. Our goal is to help people plan fun trips without stress and always stay prepared.

Traveler is a helpful tool for travelers, students, and anyone who wants to keep track of important events. It’s simple, safe, and made with care. I am proud of what I built and excited to share it with the world!